Fiscal Year 2011-2012 Annual Report



From The Chair

Dear Friends of IVC,

On behalf of the board and staff, I want to thank you for your support this past year.

In these times where poverty and social needs are the highest in decades, the board and staff have made a strong commitment to IVC's mission. IVC's campaign for growth is to address these very real commitments to our communities.

Ignatian Volunteers continue to serve critical roles in partner agencies to meet the needs of those struggling with the barriers of poverty. In 2011-2012, Ignatian Volunteers touched the lives of over 75,000 people in 16 regions of the United States.

The IVC National Board approved an exciting Magnify! Campaign this year, a three-year capital campaign to raise \$1 million to double the Corps and our service to those living in poverty. The Campaign began its public phase in September 2012. Investments in this campaign will grow our volunteer numbers to achieve a more fiscally sustainable model for IVC's future.

Early Campaign investments have already yielded significant growth in volunteer numbers. Conservative projections for volunteer growth into 2012-2013 anticipate an increase to nearly 400 volunteers nationally, up from 329 this past year.

IVC has strengthened its operations over the past few years, developed a regional self-sufficiency model, and now stands ready to take on the opportunity of an increasing pool of potential volunteers: the retiring Baby Boomer generation. We have an excellent group of Regional Directors, expanded Regional Councils, and strong National support for regional growth.

Through the Magnify! Campaign, we are poised for growth and will succeed through the generosity of our donors. Together we work to carry out the IVC mission in the Jesuit tradition of a faith that serves others.

Thank you for being part of IVC's service at this critical time.

Sincerely,

Matt McKenna Board Chair

Ignatian Volunteer Corps + www.ivcusa.org

Baltimore • Chicago • Cincinnati • Cleveland • DC/Metro Maryland • Detroit Los Angeles • Minneapolis/St. Paul • New England • New York • Northern Virginia Omaha • Philadelphia/South Jersey • San Diego • St. Louis • Syracuse

2011-2012 Highlights

- Ignatian Volunteers served over 75,000 people across the country.
- The Corps grew to 329 volunteers working in over 250 partner agencies in 16 regions.
- The IVC Board of Directors voted to approve a three-year capital campaign, called the Magnify! Campaign, to expand IVC's capacity to serve those living in poverty by doubling the Corps over the next three years.
- IVC received a \$350,000 multi-year grant for the Magnify! Campaign goals from the Raskob Foundation for Catholic Activities.
- IVC saw an increase in the number of Regional Council members nationwide and a deepening of councils' involvement and commitment to growing the program in their cities.
- IVC hired a new Director of Program Operations and Regional Development with revised responsibilities in regional capacity development.
- In order to create an infrastructure towards growth, staff capacity was increased in 6 regions. This strategic decision led to projections of volunteer growth by 20% for fall 2012. New Regional Directors were hired in Chicago, Minneapolis/ St. Paul, Omaha and Philadelphia.
- With the focus towards recruitment, IVC expanded staff capacity in the area of Marketing and Communications and took its e-bulletin from an occasional publication to a monthly communications tool. Distribution nearly doubled. Marketing efforts included a board-led National Survey of Volunteers intended to provide tools for recruitment.
- IVC Launched a new website to serve as a principle communications tool. With this launch, IVC began its Contemplations blog, with weekly reflections on service and spirituality contributed by representatives of all IVC constituencies.
- The number of regional events increased to raise resources and visibility. All regional fundraising events exceeded their income goals. Several regions hosted their first such events.

Fiscal Year 2011-2012 Summary:

n 2011-2012, 329 men and women served as Ignatian Volunteers at over 250 community service agencies in 16 major metropolitan areas in California, Illinois, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Virginia, and the District of Columbia. Volunteers contributed over 190,232 hours of service and support to their communities, totaling more than \$4,145,000 nationwide. (Hourly rate courtesy of Independent Sector: www.independentsector.org)

The BBB Wise Giving Alliance Standards for Charity Accountability recommends that organizations spend at least \$0.65 of every dollar on program services. In 2012-2013, \$0.73 of every dollar raised by IVC was used for program services.

Partnership fees were the main source of IVC funding at 35%. Foundations were second at 18%, followed by contributions from our generous individual donors at 17%. See chart below for more details.

A full copy of the FY 2012 financial statement is available on the IVC website: www.ivcusa.org, or by calling the IVC National Office at 888-831-4686. Additional financial & organizational information is available online through Guidestar (www.guidestar.org).

FY2011-2012 Expenses: \$1,098,901



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